



Office use: Date rec'd: _____
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Clerk: _____ KT: _____ Committee: _____

2020 Sponsor and In-kind Donation Information & Application

'Music in the Park' on Saturday, August 8, 2020

Hosted by the Gray Blueberry Festival Committee

10:30 AM to 8:00 PM * (possible rain date TBD)

Henry Pennell Complex, 24 Main Street, Gray

Due to the Covid-19 Pandemic and Maine's current Phase 3 restrictions for large gatherings (including: no more than 50 'customers' at any one time plus musicians, event volunteers, etc.; maintain 6' social distancing; wearing masks; etc.), the Blueberry Festival Committee has had to redesign and scale back this year's event. **Music in the Park will have: live music, food, optional Kids crafts and simple activities, goodie bag and/or door prizes.**

Because of the State's Phase 3 restrictions for large gatherings, our Festival Committee has made this a **pre-paid, non-refundable registration required event for Gray residents, with five time slots to choose from: 10:30 AM-12 PM; 12:30-2 PM; 2:30-4 PM; 4:30-6 PM; and 6:30-8PM.** Each 90 minute block will accommodate approx. 12 cars and each car can bring up to 4 people. Time slots will be filled on a first come, first serve basis with registration opening up July 1, 2020. *If this August 8th event is successful*, we may consider holding a second Music in the Park event in late summer/early fall.*

Any portion of the \$20 registration fee per car that is not needed to cover our costs this year will be donated. The registration form will ask which one of the following groups they would like their money donated to: 1) Dry Mills Schoolhouse Museum, 2) Gray Food Pantry, 3) Gray-New Gloucester 4H Food Pantry Project, or 4) Gray-New Gloucester's Destination Imagination. *In 2019, the Festival helped Gray-New Gloucester community and school groups collectively raise nearly \$5,000 for their causes.*

***Your continued financial support will help make our 2020 community event possible. We have significantly reduced our typical festival expenses and projected sources of day of event income. Live music – which has been shown to promote a sense of togetherness and reduce stress - is our biggest expense. Besides being able to still offer our Gray community an event this year, our main goals are to promote the local businesses, community and school organizations, and Pennell Complex.**

SPONSORSHIP OPPORTUNITIES AND BENEFITS:

\$1,000 PRESENTING: Company logo prominently featured on: Facebook Page posts, day of event signage and Program. Your company is also invited to **design a 4 1/2" x 3 1/2" ad or announcement for the Program.** Company's Facebook Page 'Liked' by Festival's Page. Public recognition at the event, in the press, and Town Council meeting. Optional: your company's branded Corn Hole will be part of the activities; residents will bring their own bean bags. *Your sponsorship helps cover the cost of the bands.*

\$500+ MAJOR: Company logo prominently featured on: Facebook Page posts, day of event signage and Program. Your company is also invited to **design a 4 1/2" x 1 3/4" ad or announcement for the Program.** Company's Facebook Page 'Liked' by Festival's Page. Public recognition at the event, in the press, and Town Council meeting. Optional: your company's branded Corn Hole will be part of the activities; residents will bring their own bean bags. *Your sponsorship helps cover the cost of the bands and sound system.*

Additional Sponsorship Opportunities and Benefits are listed on the next page....



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\$300+ SUPPORTING: Company logo placed on: Facebook Page posts, day of event signage and Program. Your company is also invited to **design a 4 1/2" x 1 3/4" ad or announcement for the Program.** Company's Facebook Page 'Liked' by Festival's Page. Optional: your company's branded Corn Hole will be part of the activities; residents will bring their own bean bags. *Your sponsorship helps cover the costs of things like goodie bags, door prizes, and additional volunteer t-shirts.*

\$100+ CREATIVE: Company/individual listed in program and with signage. *Your sponsorship will help cover the costs of Kid's crafts, and day of event Program.*

Please complete this Page 2 of the 2020 Sponsor Application and mail with your payment by June 30th.

Company Name:	Contact Name:
Mailing Address:	Title:
Signature:	Phone #:
We will sponsor the Festival for \$ _____ to help cover the cost of:	Work Email:
Payment included. _____ Please invoice us. _____	1) Submit an ad for this year's Program _____.
We would like our sponsorship to remain anonymous. _____	2) Donate a gift certificate/prize for goodie bag/door prizes. _____.
	3) Recruit an employee volunteer(s) to help day of _____.
	4) Have a company (logo) Corn Hole entry _____.

Thank you again for supporting this year's *Music in the Park!*

We kindly ask that you make the check payable to "Town of Gray"; include "2020 Music in the Park Sponsor" in the memo along with a signed copy of this **Page 2 and mail by June 30th to: Town of Gray, Attn: Kathy Tombarelli, 24 Main Street, Gray, ME 04039.** And also email a copy of completed Page 2 to Blueberryfestival@graymaine.org.

For 2020 Presenting, Major, and Supporting Sponsors:

- **Logo** - If your company's logo has changed in the last 8-10 months, please email us a high resolution company logo.
- **Program ad** - New for this year, please send us your Program ad copy by July 15th.
- **Volunteers:** Let us know if your company employees are interested in helping us build community on the 'day-of-event'. We will have several volunteer roles to fill including: meet & greet check-in, simple activities & announcements, sanitation crew, etc.
- **Goodies bags, one per car:** let us know if you have any suggestions for the goodie bag.
- **Corn Hole (optional)** - Let us know if your company will drop off and/or pick up your Corn Hole game board; additional instructions will be emailed to you. **Please keep your bean bags back at the office;** families will be asked to bring their own bean bags this year. We will be sanitizing the game boards in between the time slots.

Contact us if you have any questions, suggestions, or feedback: BlueberryFestival@Graymaine.org
 Follow, Like, and/or Share our event Page. www.facebook.com/GrayBlueberryFestival/
 To download additional forms later this summer, visit <https://www.graymaine.org/blueberry-festival>

Celebrating • Community • Culture