



Office use: Date rec'd: _____ Invoiced: _____ Payment rec'd: _____ Clerk: _____ KT: _____ Committee: _____

2020 Sponsor and In-kind Donation Information & Application

5th Annual - Saturday, August 8, 2020

9:30AM to 4:00PM (rain or shine)

Henry Pennell Complex, 24 Main Street, Gray

Gray Blueberry Festival - Celebrating Community & Culture

This family-friendly Town event keeps growing. Last year 2,500+ people attended - bringing together Gray and New Gloucester families, and residents from neighboring towns, summer campers and tourists. We hope to grow attendance to 3,000 or more for 2020 and continue to position our small town festival to be known as THE best, wild blueberry festival in the Greater Portland Area and to showcase all that Gray has to offer.

Gray & G-NG community/school groups collectively raised nearly \$5,000 for their causes at the 2019 Gray Blueberry Festival. We'd like to help them raise \$6,000 or more in 2020!!

Starting this spring, we'll be promoting the Festival: in 20+ print publications & online event listings; paid ads; 1,200 Save-the-Date postcards; and posters & lawn signs in Gray and surrounding towns.

SPONSORSHIP OPPORTUNITIES AND BENEFITS:

\$1,000+ PRESENTING: Company logo prominently featured on: **paid ads, Save-the-Date postcards**, Facebook Page posts, event poster, day of event signage and Program. Your company is also invited to **design a 4 1/2" x 3 1/2" ad or announcement for the Program.** Company's Facebook Page 'Liked' by Festival's Page. Your company's branded Corn Hole placed in prime location. Complimentary booth space at event. Public recognition at Festival, in the press, and Town Council meeting. *Your sponsorship helps fund Festival expenses such as: EVO Climbing Wall & Extreme Air Bouncer, Tents & Sound System.*

\$500+ MAJOR: Company logo prominently featured on: **paid ads, Save-the-Date postcards**, Facebook Page posts, event poster, day of event signage and Program. Your company is also invited to **design a 4 1/2" x 1 3/4" ad or announcement for the Program.** Company's Facebook Page 'Liked' by Festival's Page. Your company's branded Corn Hole placed in prime location. Complimentary booth space at event. Public recognition at Festival, in the press, and Town Council meeting. *Your sponsorship helps fund Festival expenses such as: Live Entertainment.*

\$300+ SUPPORTING: Company logo placed on: **paid ads, Save-the-Date postcards**, Facebook Page posts, event poster, day of event signage and Program. Your company is also invited to **design a 4 1/2" x 1 3/4" ad or announcement for the Program.** Company's Facebook Page 'Liked' by Festival's Page. Your company's branded Corn Hole placed in prime location. Complimentary booth space at event. *Your sponsorship helps fund Festival expenses such as: renting the Dunk Tank, portable restrooms, printing, ad costs.*

\$100+ CREATIVE: Company/individual listed in day of event program, and half-price off your 2020 booth space. *Your sponsorship helps fund Festival expenses such as: Kids' Tent art supplies, contest prizes.*



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Your financial support helps make this community event possible every year. Our #1 Goal for the Festival is to “Celebrate and promote the Town of Gray, including local businesses, community and school organizations, and Pennell Complex.”

Since we go to print with some of our promotional materials in April/May, we ask that you complete Page 2 of this year’s 2020 Sponsor Application and mail-in with your payment by April 30, 2020.

Company Name:	Contact Name:
Mailing Address:	Title:
Signature:	Phone #:
We will sponsor the Festival for \$ _____ to help cover the cost of: Payment included. _____ Please invoice us. _____	Work Email:
	<ol style="list-style-type: none"> 1) Have a booth _____. (We'll ask you to also fill out a Non-Food Truck Vendor Booth Application; form is available mid-April.) 2) Have a company (logo) Corn Hole entry _____. 3) Recruit employee volunteers to help day of _____. 4) Donate a gift certificate/prize for contest drawings _____. 5) Submit an ad for this year’s Program Booklet _____.

*Thank you for supporting Gray’s biggest summer festival.
Celebrating Community & Culture*

Make check payable to “Town of Gray”; include “Blueberry Festival Sponsor” in the memo section along with a signed copy of Page 2 and mailed to: Town of Gray, Attn: Gray Blueberry Festival, 24 Main Street, Gray, ME 04039.

Contact us if you have any questions, suggestions, or feedback: blueberryFestival@Graymaine.org

For 2020 Presenting, Major, and Supporting Sponsors:

- If your company’s logo has changed in the last 8-10 months, please email us a high resolution company logo.
- Let us know if you would like your Sponsorship to be Anonymous.
- New for this year, please send us your Program ad copy by June 30th.
- Let us know if your company will drop off and/or pick up your Corn Hole game board - additional instructions will be emailed to you. Please keep your bean bags back at the office; we’ve created 25 blue & 25 green bean bags.

Volunteers: Let us know if your company employees are interested in helping us build community on the ‘day-of-event’ in a fun, meaningful way. Every year, we offer new programs for folks of all ages, and always need more community volunteers.

Various prizes are awarded for day-of-event activities including: Blueberry Bake-Off, Pie Eating Contests, Corn Hole Competition, Diaper Derby, Fun Run Dash, and Spelling Bee. Still TBD if we’ll have a 2020 Booth-Scavenger Hunt, with prizes.

www.facebook.com/GrayBlueberryFestival/ Follow, Like, and/or Share our event Page.

<http://graymaine.org/summer-fest-planning-committee.org> To download additional forms later this spring/summer.